

**CUSTOMER AWARENESS  
TOWARDS  
CAR LOAN  
WITH REFERENCE TO HDFC**

*A project report submitted in partial  
fulfillment for the award  
of the degree of*

**BACHELOR OF BUSINESS ADMINISTRATION (BBA)  
to  
Kakatiya University**



*Submitted By*  
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2018 – 2021**



*A. Santhosh*

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**CONSUMER BEHAVIOUR TOWARDS SOFT DRINKS**

**A STUDY OF COCA-COLA COMPANY IN INDIA**

*Project Report submitted in partial fulfillment  
for the award of the Degree of*

**BACHELOR OF BUSINESS ADMINISTRATION(BBA)**

To  
**KAKATIYA UNIVERSITY**



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**KISHANPURA, HANAMKONDA, WARANGAL-506001**

2021



*A. Subhadra*

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**PROJESCT REPORT  
ON  
CUSTOMER SATISFACTION.**

**TOWARDS NOKIA MOBILES WARANGAL**

*Project Report submitted in partial fulfillment for*

*The award of the Degree of*  
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**CONSUMER BEHAVIOUR ON  
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*Project Report submitted in partial fulfillment for The award of the Degree of*

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**(2018- 2021)**



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*Principal*  
**Vaagdevi Degree & P.G. College**  
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**ASSETS AND LIABILITIES MANAGEMENT**

**IN ICICI BANK LTD AT HYDERABAD**

*Project report submitted in partial fulfillment for  
the award of degree of*

**BACHELOR OF BUSINESS ADMINISTRATION (BBA)**

**To**

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**2018-2021**



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**CUSTOMER SATISFACTION  
TOWARDS HERO XTREME BIKE AT WARANGAL**

*Project Report submitted in partial fulfillment for  
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2021



*A. Srinivasulu*  
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**PROJECT REPORT ON**  
**CONSUMER BUYING BEHAVIOUR IN RELIANCE FRESH**

*Project Report submitted in partial fulfillment for  
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**WORKING CAPITAL MANAGEMENT**

**IN**

**MARUTI SUZUKI**

*Project Report submitted in partial fulfillment for The award of the Degree of*

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*A. S. S. S. S.*

*Prin.*

**Vaagdevi Degree & P.G. College  
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**PROJECT REPORT ON**

**“A STUDY ON THE IMPACT OF AMBUSH MARKETING ON  
CONSUMER’S BUYING BEHAVIOUR- A CASE OF SNAPDEAL”<sup>8</sup>  
MARKETING STRATEGY**

*Project Report submitted in partial fulfillment for  
The award of the Degree of*

**BACHELOR OF BUSINESS ADMINISTRATION**

To

**KAKATIYA UNIVERSITY**



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*A. Subrahman*

VAAGDEVI DEGREE & P.G. COLLEGE  
Kishanpura, Hanamkonda.  
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**PROJECT REPORT ON**  
**ANALYSIS OF INDIAN STOCK MARKET AND COMPARISON OF**  
**CORPORATE STOCK BROKERS**

*Project Report submitted in partial fulfillment for*

*The award of the Degree of*

**BACHELOR OF BUSINESS ADMINISTRATION**

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**Principal**

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**PROJECT REPORT ON**  
**CUSTOMER SATISFACTION AT BAJAJ ALLIANZ**

*Project Report submitted in partial fulfillment for*

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**BACHELOR OF BUSINESS ADMINISTRATION**

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*A. Subrahmanya*

Principal

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**Kishanpura, Hanamakonda.**

**PROJECT REPORT**  
**ON**  
**BRAND LOYALTY TOWARDS ROYAL ENFIELD**  
**ROYAL MOTOTRS, WARANGAL**

*Project Report submitted in partial fulfillment for*  
*The award of the Degree of*

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*A. Chandrababu*

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**CONSUMER BEHAVIOUR**  
**IN**  
**VIJAYA DAIRY WARANGAL**

*Project Report submitted in partial fulfillment for The award of the Degree of*  
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*A. Subrahmanyan*

**Principal**  
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**Kishanpura, Hanumakonda.**

PROJECT REPORT  
ON  
CUSTOMER SATISFACTION TOWARDS SWAKRUSHI MILK WITH  
REFERENCE TO MULUKANOUR WOMEN'S DAIRY  
AT HANUMAKONDA

*Project Report submitted in partial fulfillment for  
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*Principal*  
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**A STUDY ON ADVERTISEMENT IMPACT ON CUSTOMER**

**AT**

**MARUTHI SUZUKI**

*Project Report submitted in partial fulfillment for The award of the Degree of*

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*A. Subhadra*

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**PROJECT REPORT ON**  
**MARKETING STRATEGIES OF SONY CORPORATION**

*Project Report submitted in partial fulfillment for*

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**BACHELOR OF BUSINESS ADMINISTRATION**

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**PROJECT REPORT ON**  
**WORKING CAPITAL MANAGEMENT IN SBI**

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**BACHELOR OF BUSINESS ADMINISTRATION**

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*A. Sridharan*

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**PROJECT REPORT ON**  
**MARKETING STRATEGIES OF PUMA SHOES**  
*Project Report submitted in partial fulfillment for*  
*The award of the Degree of*  
**BACHELOR OF BUSINESS ADMINISTRATION**

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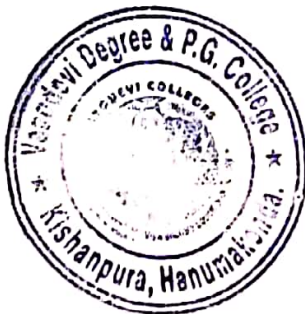
**DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT**

**VAAGDEVI DEGREE & P.G COLLEGE**

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**KISHANPURA, HANAMKONDA, WARANGAL-506001**

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**INVENTORY MANAGEMENT TOWARDS MULUKANOOR WOMENS'S  
CO-OPERATIVE DAIRY AT BHEEMDEVAPALLY**

*Project Report submitted in partial fulfillment for The award of the Degree of*

**BACHELOR OF BUSINESS ADMINISTRATION**

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**Principal**  
**Vaagdevi Degree & P.G. College**  
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PROJECT REPORT  
ON  
STUDY ON SALES PROMOTIONAL ACTIVITIES  
AT  
"TATA MOTORS PVT LTD"

*Project Report submitted in partial fulfillment for  
The award of the Degree of*  
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**MARKETING STRATEGIES IN TATA MOTORS  
AT WARANGAL**

*Project Report submitted in partial fulfilment for  
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**BACHELOR OF BUSINESS ADMINISTRATION (B.B.A)**

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**2021**



*A. Subrahmanyan*

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**PROJECT REPORT  
ON  
CUSTOMER SATISFACTION AT BRITANNIA PRODUCTS**

*Project Report submitted in partial fulfilment for*

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**PROJECT REPORT  
ON  
RATIO ANALYSIS AT MARUTI SUZUKI INDIA.**

*Project Report submitted in partial fulfillment for  
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**PROJECT REPORT  
ON**

**BRAND AWARENESS**

**TOWARDS ROYAL ENFIELD A SELECT STUDY**  
*Project Report submitted in partial fulfillment for*

*The award of the Degree of*

**BACHELOR OF BUSINESS ADMINISTRATION**

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(2021)



*Principal*

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**PROJECT REPORT ON**  
**DISTRIBUTION CHANNEL IN MAHINDRA & MAHINDRA**  
**LIMITED AT WARANGAL**

*Project Report submitted in partial fulfillment for*

*The award of the Degree of*

**BACHELOR OF BUSINESS ADMINISTRATION**

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**CUSTOMER SATISFACTION TOWARDS HERO MOTORS WITH  
REFERANCE TO SELECT MOTORS**

*Project Report submitted in partial ful fillment for The award of the Degree of*

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